WickerWood worked with the Elephant Family and led the social and diary media sell in for The Animal Ball.

WickerWood were present on the night and managed both the Clarence and Lancaster House photographers with pre and post event media sell in.
PRESS COVERAGE

DAILY EXPRESS | MONTHLY UNIQUE USERS: 37,953

[Image of two newspaper pages showing various articles]
From tiny acorns: Prince reaps £7m for worthy causes

The Daily Telegraph
A model turnout for elephant ball

LONDON was basking last night as the city played host to a gala of charity fun. Models Daisy Lowe and Tigi Syme Taylor were at the Animal Ball at Lancaster House, an event that raises awareness for conservation NGO Elephant Family. Actor Douglas Booth and designer Anna Cheng also made it to the do, as did sister and Alice and Chellette Dallal. Model Alice is the drummer for all-female punk band Thrisler Metz, who have their own record label, Sweet Nest Music. Meanwhile, at the Grosvenor House Hotel it was a case of “Beat like a butterfly” as boxing star Chris Eubank Jr and his Sivi made an appearance at the Couture Children Children Butterfly Ball in Mayfair. The duo are set to appear as tonight's episode of Channel 4's Gogglebox alongside actor, crooner Laurence and Emily Fox and group Little Mix. Former One Directioner Liam Payne and comedian Katherine Ryan also turned out for the occasion.
GOING WILD ABOUT ELEPHANTS
CHARLES AND CAMILLA
LEAD A PACK OF PARTY ANIMALS AT A GALA IN AID OF THE
CHARITY SET UP BY HER LATE BROTHER MARK SHAND

Press: Charlie and Camilla enjoy a glass of champagne as they watch a parade of elephants and their masked riders.

Partygoers, including Prince Harry and Kate Middleton, enjoy the gala fundraiser in aid of the charity set up by Prince Charles' late brother, Mark Shand.
PRESS COVERAGE

THE TIMES | CIRCULATION: 415,577

Johnson is accused of hiding from TV debates

Pressure grows on Tory frontrunner to take part

Alarm over decline in outstanding schools
ANIMAL MAGIC

How to raise over £1m in one night? Show your guests a wild time, as the Elephant Family did at the Animal Ball, where a live auction at Lancaster House raised funds for Asian elephants. It was hard to tell who was behind the Venetian masks, but we spied Yasmin Le Bon, Alexa Chung and Tracey Emin beneath the designer-made disguises.
Prince Charles and Camilla don matching masks at Animal Ball

The Duke and Duchess of Cornwall attend the Elephant Family charity’s masquerade Animal Ball at Clarence House. Elephant Family was founded by the Duchess’ late brother Mark Shand, and Their Royal Highnesses are joint presidents of the charity. Prince Charles and Camilla met the designer of their matching masks, Sabyasachi Mukherjee. Life-size elephant sculptures were installed in the garden at Clarence House for the event. The Animal Ball raises money for habitat conservation projects in Asia.
Camilla and Prince Charles hide behind masks for Elephant Family charity ball

The royal couple hosted a reception for the Elephant Family Annual Ball at Clarence House this evening. Some of the guests included artist Tracey Emin and fashion designer Vivienne Westwood. Camilla is a patron of the Elephant Family charity, which was co-founded by her brother Mark Shand in 2002.

In other animal related news, Donald Trump made an embarrassing mistake today when he got Prince Charles’ official titled wrong in a tweet.

While talking about his state visit to the UK last week, he called Charles the “Prince of Whales”.

The US President wrote: “I meet and talk to “foreign governments” every day.

“I just met with the Queen of England (UK), the Prince of Whales, the PM of the United Kingdom, the PM of Ireland, the President of France and the President of Poland.

“We talked about “Everything!” Should I immediately call the FBI about these calls and meetings?

“How ridiculous! I would never be trusted again.

“With that being said, my full answer is rarely played by the Fake News Media. They purposely leave out the part that matters.”

The tweet was quickly deleted, but not before it received 12,000 likes and more than 3,000 comments and retweets.

Camilla has been a patron of the charity since her brother co-founded it in 2002 (Image: GETTY)

Many people were quick to mock the President’s blunder.

One user said: “Whales? No but really whales? How many people think Wales is called Whales?”

Another person wrote: “Whale of a tweet there, Mr. President.”

Somebody else said: “You thought the Prince of Whales lived in the ocean.”
Prince Charles and Camilla don glittery masks as they host annual Animal Ball at Clarence House

The Prince of Wales and Duchess of Cornwall tonight donned glittering face masks as they hosted the magnificent Animal Ball for a conservation charity.

Charles apologised for being "underdressed" as he spoke at the annual event at Clarence House in aid of a charity established by Camilla's late brother.

The charity - Elephant Family - was started by Mark Shand, a passionate conservationist who died in a freak accident in 2014.

Guests at the celebrity-filled evening reception included designer Vivienne Westwood, actor Douglas Booth and artist Tracey Emin.

Attendees, also including Daisy Lowe and Alexa Chung, sported colourful animal-themed headgear for the event.

They had been sent bespoke couture masks several weeks ago.

The creations were made by 26 world-famous designers including Prada, Missoni, Chloe, Temperley, Sabyasachi, Charlotte Olympia and Vivienne Westwood.

They included tigers, peacocks, birds, bees, flowers, leopards, alongside other exotic creations.
Flashbulb! The best parties around town this week

Animal Instinct, St James's

You'd think masks might help celebrities go incognito; not so at The Animal Ball, where the fantastically feathered creations were anything but disguising.

A reception with the Prince of Wales and the Duchess of Cornwall was followed by dinner, dancing and an auction at Lancaster House – with more than £1 million raised for the Elephant Family – plus some serious peacocking by the likes of Alexa Chung, Billal Taright and Ayesha Shand.
Prince Charles and Camilla wear sparkly animal masks to attend royal event

Prince Charles and Camilla attended a royal event in glittery animal masks, and they seemed to be having a whale of a time.

The duke and duchess hosted the Animal Ball; a star-studded event held in honour of conservation charity the Elephant Family.

Guests were required to wear masks to the event, and the royal couple chose black panther ones which they held up to their face for the cameras. At one point during his speech, Prince Charles apologised for being 'underdressed'.

The annual event raises money for the Elephant Family charity, for which Charles and Camilla are co-presidents. The organisation, dedicated to protecting the Asian elephants from extinction in the wild, was co-founded by Camilla’s brother, Mark Shand.

Prince Charles has been busy this week – along with the ball, he’s also released new photos from the gardens at his private Highgrove residence to celebrate 25 years since he opened the royal gardens to the public.

The Prince of Wales bought the property in 1980, and has since transformed the outdoor space, making it a public attraction which has raised £7million for charity via the garden tours, events, catering and retail, with a shop on site that sells some produce that uses ingredients grown in the gardens.
Best dressed celebrities this week: 10 June

13 June Alexa Chung chose a Prada gown with black lace detailing for the Animal Ball in London.
Best dressed celebrities this week: 24 June

13 June Yasmin Le Bon opted for a Prada gold jacquard gown.
The Duchess of Cornwall wows in white suit at celebrity-filled charity event with Prince Charles

There’s one thing you can rely on the Duchess of Cornwall when it comes to fashion, it’s that she will always look the epitome of elegance and Thursday evening proved no different. The 71-year-old wife of Prince Charles stepped out at Clarence House alongside her husband to welcome guests to an event for Elephant Family, a charity started by her brother Mark Shand.

Opting for a summery white outfit - ambitious some may argue with the current rain - instead of a dress, she went for an amazing suit. Tailored to perfection, it featured wide-legged trousers and a long dress coat. Golden embroidery featured on the dress coat which added a beautiful edge to the overall look. A masked event, she accessorised with an incredible black bear mask which featured sparkly detail all over.

Prince Charles, of course, looked dapper alongside his wife. He sported an elegant pin-striped dusty blue suit, with a jolly patterned light blue tie and opted to accessorise with a flamboyant vibrant pink flower in his buttonhole and a silk handkerchief in his suit breast pocket. Choosing to tie in with his wife, he opted for the same mask and could be seen joking around with event guests such as Vivienne Westwood, actor Douglas Booth and artist Tracey Emin who also sported animal masks.

It’s been a stylish week for the Duchess. The royal headed to Fulham Palace to mark the reopening of the palace to the public following an extensive restoration and looked as chic as can be. She wore a patterned dress and a cream coat that had appliquéd piping at the hem. As always, her accessory game was strong - she carried a smart bag and sported her favourite pearl necklace. Coupled with her flawless makeup look and beautifully bouffant hair, the royal looked sensational.
Designer Sabyasachi Mukherjee is one of the representatives in the annual Animal Ball 2019 held on Thursday. The Animal Ball is a charity event hosted by The Elephant Family, founded by Mike Shand, the brother of Princess Camilla, the Duchess of Cornwall. The event brings together the biggest names in fashion around the world to create animal-themed masterpieces. All proceeds from the charity go to the conservation of the animal kingdom. Sabyasachi, Anita Dongre and Gaurav Gupta were the designers that represented India in the global event. However the biggest news is, not only did Sabyasachi meet Prince of Wales, but the prince wore Sabyasachi’s work at the event!

Every designer had to create a mask based on an animal. Sabyasachi Mukherjee created the Royal Bengal Tiger mask, which is also his brand’s insignia. This bejewelled mask was deep crimson in colour. He also made another version of the mask in black which was chosen by the Prince of Wales, Charles and his wife Camilla, the Duchess of Cornwall, the hosts of the event. Sabyasachi took to Instagram to document this major Royal encounter.

The other designers too, shined in the event. Anita Dongre created an exquisitely designed elephant mask, which is her fashion line’s emblem. The details featured motifs which were similar to the ones in her bridal lehenga. Gaurav Gupta created the Hummingbird Infinity Mask, in the honour of the hummingbird, “the messenger of hope and jubilation” according to Gupta.

Check out the exquisite designs by the three designers:

The Animal Ball 2019 was held on the 15th of June 2019 at The Royal Residence in London and hosted by The Prince of Wales and The Duchess of Cornwall. It is the biggest Conservation x Fashion Event in London’s calendar.
The king and queen of the jungle! Prince Charles and Camilla don sparkly animal masks as they host star-studded guest list of actors, models and designers at conservation charity ball

- Prince Charles and the Duchess of Cornwall are hosting the Animal Ball at Clarence House tonight.
- The glittering annual event sees hundreds of guests raise funds for conservation charity the Elephant Family.
- Tonight Camilla, 71, looked stunning in a white tunic, wide-leg trousers and glittering mask to match Charles.
- Guests include the actor Douglas Booth, socialite Donna Air, model Yasmin Le Bon and the artist Tracey Emin.

Sparkly masks in hand, Prince Charles and the Duchess of Cornwall led the festivities at a conservation charity ball tonight.

The royal couple appeared in excellent spirits as they hosted actors, designers, models and society beauties at the annual event, which supports the Elephant Family charity founded by the duchess's brother Mark Shand.

The night kicked off with a reception in the opulent rooms of Clarence House before moving onto a formal meal at nearby Lancaster House. There was also an opportunity for guests to pose with huge elephant sculptures in the grounds outside.

In keeping with the animal masquerade theme, Charles, 70, and Camilla, 71, donned black panther masks and gamely held them up to their faces as they mingled.

Other guests donned exquisite headpieces shaped like elephants, butterflies and leopards, while Alexa Chung, Douglas Booth and Yasmin Le Bon all stepped out as butterflies.

Styles ranged from designer Emilia Wickstead’s sophisticated peacock, to Tracey Emin’s low-key leopard and Donna Summer’s extravagant tiger creation.
Alexa Chung oozes glamour in a silver and black lace dress as she cosies up to pal Douglas Booth while leading the stars at swanky Animal Ball

She is known for her large circle of pals thanks to her a-list status.

And Alexa Chung, 35, looked sensational as she cosied up to her pal Douglas Booth, 26, at the star-studded Animal Ball at Clarence House on Thursday night.

The model showed off her slender figure in a silver and lace lace number as she cosied up with the suited and booted hunk.

The silver dress perfectly flattered Alexa's stunning physique and it was complemented with a cropped black lace overlay on top.

Her features were enhanced with a striking coat of make-up, while her brunette tresses were styled in effortless waves.

The beauty looked in her element as she posed away with a mask in hand.
Daisy Lowe covers her face in red winged mask as she embraces the masquerade theme at the star-studded Animal Ball

Daisy Lowe caught the eye on Thursday evening as she attended The Animal Ball in London.

The British model embraced the animal masquerade theme in a winged red mask while posing for photos shortly after arriving at Lancaster House ahead of the event, presented by animal charity Elephant Family.

Daisy, 30, was already an engaging sight thanks to her elegant black camisole dress as she joined friends including Alice Delall, Alexa Chung and Donna Air for a night of fundraising on behalf of the organisation.

Among the most unusual masks were the sparkly seahorse masks sported by dapper actor Douglas Booth and model Yasmin Le Bon.

The Animal Ball is an annual celebration of the natural world, raising millions for vital habitat conservation projects in Asia and helping preserve Asian elephants from extinction.

It’s an event which is personal to the Duchess of Cornwall, as it raises millions for Elephant Family, the charity founded by her late brother Mark Shand.
The king and queen of the jungle! Charles and Camilla don sparkly animal masks as they host a conservation charity ball at Clarence House.

Sparkly masks in hand, Prince Charles and the Duchess of Cornwall led the festivities at a conservation charity ball tonight.

The royal couple appeared in excellent spirits as they hosted well-heeled guests including Donna Air and Yasmin Le Bon to Clarence House for the glittering annual event, which supports the Elephant Family charity founded by the duchess’s brother Mark Shand.

Guests kicked off the night in the opulent reception rooms of Clarence House before moving the festivities onto nearby Lancaster House.

In keeping with the animal masquerade theme, Charles, 70, and Camilla, 71, donned black panther masks and gamely held them up to their faces as they mingled with guests.

Other guests donned exquisite headpieces shaped like elephants, butterflies and leopards.

The Animal Ball is an annual celebration of the natural world, raising millions for vital habitat conservation projects in Asia and helping preserve Asian elephants from extinction.

It’s an event which is personal to the Duchess of Cornwall, as it raises millions for Elephant Family, the charity founded by her late brother Mark Shand.
Prince Charles and Camilla just went undercover with masks for surprise event – see their hilarious reveal

It’s official - Prince Charles and Camilla have more fun together than any other royal family member - and don’t let anyone tell you otherwise.

From idyllic Caribbean beaches, to Europe’s most eclectic markets, the couple always make the most of their colourful royal engagements with grace, ease and plenty of laughs to boot.

As for their latest outing? Well, let’s just say they’ve taken their barrel-oflaughs attitude to the next level.

In a gorgeous moment, the Prince of Wales and Duchess of Cornwall hosted a reception for the Elephant Family Animal Ball at Clarence House on June 13, and while the occasion was formal on the surface, there was a certain quirk to it that’s delighted the masses.

Indeed the ball was that of the masquerade form, and Prince Charles and Duchess Camilla embraced it in all its glory.
Why Are Prince Charles and Camilla, Duchess of Cornwall Wearing Bedazzled Animal Masks?

Prince Charles and Camilla, Duchess of Cornwall are literal party animals!

The royal couple had some fun with animal-themed face masks during a Clarence House reception for the Elephant Family Animal Ball on Thursday. Charles and Camilla held sparkling black masquerade masks resembling big cats against their faces, while the Queen's eldest son and heir had a laugh at some of the other masks resembling elephants and birds.

The ball was held to raise money for the Elephant Family charity, for which Charles and Camilla are co-presidents. The organization, dedicated to protecting the Asian elephants from extinction in the wild, was co-founded by Camilla's brother, Mark Shand.

Other members of the royal family are also involved in the charity, with Princess Eugenie and Sarah Ferguson serving as patrons.

Some of the guests at the Animal Ball included artist Tracey Emin and fashion designer Vivienne Westwood.

“The dedicated efforts of Elephant Family are helping to highlight and resolve the issues faced by Asia's vulnerable elephants,” Prince Charles has previously said. “Not only are these magnificent animals trapped in a daily battle for food, water and space with an ever-expanding human population, but they also face the increasing threat of being killed for their skin to supply a growing illegal market.”
Photographic Proof That Charles and Camilla Had More Fun Than You Last Night

Prince Charles and Camilla, Duchess of Cornwall definitely looked like they were having fun on Thursday night as they hosted a special reception ahead of the star-studded Elephant Family Animal Ball. The event raises funds for the wildlife foundation Elephant Family, which was founded by Camilla’s brother, Mark Shand, so it is a cause that’s particularly close to the duchess’s heart, and she and her animal-loving husband were at the heart of the fun as they posed alongside the life-sized elephant statues that had been placed in the grounds of Clarence House.

During the event, attendees wore glamorous designer masks that depicted various animals, and Charles and Camilla were no exception, sporting bejeweled tiger masks by designer Sabyasachi Mukherjee, who was also a guest at the reception. The royal couple mingled with a crowd made up of plenty of other famous faces, including designer Vivienne Westwood, artist Tracey Emin, actor Douglas Booth, and model Yasmin Le Bon. Keep reading to see the royal pair working the crowd at this important event.
Camilla’s very personal patronage: the story of Elephant Family

When the Duchess of Cornwall’s late brother, Mark Shand, met an elephant called Tara, little did he know it would change the course of his life. His journey across India with Tara is chronicled in the book Travels On My Elephant, which won him British Travel Writer of the Year, but it’s the charity Elephant Family that is Shand’s greatest legacy.

Inspired by Tara, Shand joined with four conservationist friends (Dugal Muller, Robin Russell, Caroline Casey, and Nicholas Claxton) and set out in 2002 to raise awareness for the plight of the endangered Asian elephant. Elephant Family was born to try to change the dire situation these animals were in, and Shand dedicated the last 27 years of his life to saving the Asian elephant.

In the afterword of Travels On My Elephant, Shand writes:

“Ninety per cent of the Asian elephant population had been wiped out in the previous hundred years. Ninety-five per cent of their forest homes had been destroyed to make way for plantations, farms, mines, roads, railways and villages… The last remaining elephants were forced into tiny pockets of forest where they were competing with their human neighbours for food, water and space… In India alone, a person kills an elephant, and an elephant kills a person every single day of the year… Elephant Family is dedicated to ending this daily battle.”

Whilst one of the main goals of the charity focuses on raising awareness for the Asian elephant, they work tirelessly on campaigning to change government and corporate policy, as well as to carry out conservation projects.

Shand was instrumental in pulling together major fundraisers for Elephant Family, raising millions at events such as the Elephant Durbar at the Petersham Nurseries in 2006, London’s Elephant Parade in 2010, and Jungle City in Edinburgh in 2011. Elephant Family also received massive press from the Fabergé Big Egg Hunt in London in 2012, and in New York in 2014, when oversized fibreglass eggs were hidden around the respective cities and decorated by world-renowned artists and designers.
William Cash heads to the Animal Ball - report and photos

Exotic masques and hats inspired by endangered species were the theme of one of the glitziest events of the summer fundraising season last night when HRH Prince of Wales and the Duchess of Cornwall hosted the Animal Ball at Lancaster House whilst wearing matching masks.

The Animal Ball was once again hosted at Lancaster House with the rooms packed with celebrities and names from London’s A lists of fashion, society, conservation, business and philanthropy. The evening began with an exclusive cocktail reception at St James’s Palace hosted by TRH The Prince of Wales and The Duchess of Cornwall who are patrons of the conservation charity set up to honour the memory of the Duchess’s late brother Mark Shand. More than £1 million was raised last night, including eight live auction lots, with the money supporting Elephant Family. The lots included a six day tour of the USA with a ‘Herd of 100 Elephants’, a trip to ‘Gorilla Nest’ in Rwanda to see the endangered mountain gorilla, and a polar bear trip to the Arctic.

The bespoke masks worn by VIP guests were all designed by leading contemporary artists and couture fashion designers, including Charlotte Tilbury, Alice Temperley, Prada, Philip Treacy, Laura Cathcart Millinery, Philip Colbert and Missoni.

One of the summers glitziest event in aid of endangered species and featured London’s A lists of fashion, society, conservation, business and philanthropy, writes William Cash.
Animal Ball 2019

After a three-year hiatus, the Animal Ball returned to Lancaster House last night, with glamorous guests including Sabine Getty, Debbie von Bismarck and Yasmin Le Bon accessorising their finery with an animal mask. The evening started with a cocktail reception hosted by the Prince of Wales and the Duchess of Cornwall at St James's Palace, before guests moved over to Lancaster House for dinner and dancing. The mansion was transformed into a tropical oasis of coloured parasols and exotic plants, with musical entertainment provided by Malfino, King Charles and DJ Ben Bridgewater. Following dinner, there was a live auction to raise funds for the Elephant Family, the charity set up by Camilla’s late brother Mark Shand and his partner Ruth Ganesh, which saw £1 million raised to help conservation efforts across Asia.
Prince Charles and Camilla have a close encounter with elephants at Clarence House

Charles and Camilla, both sporting matching sparkly black panther masquerade masks, met with the charity's staff and supporters. These included the Chief Executive of the British Asian Trust, Richard Hawkes, artist Tracy Emin, Richard Booth, Alexa Chung, Yasmin Le Bon, Daisy Lowe, Charlotte Tilbury and fashion designer, Vivienne Westwood.

The theme of the ball was Truman Capote’s Black & White Dance of 1966. This year’s ball will massively benefit Elephant Family’s important conservation work by raising millions of pounds for their vital work.

Prince Charles apologised for not wearing his mask whilst making a speech to welcome guests, and joked: “I know you’re all dying to get across to the other side, have another stiff drink and get on with dinner. I apologise by the way for being improperly dressed – and underdressed – in front of all of you dressed as lobsters and elephants and other interesting species. I do congratulate you, if I may say so, on the enormous effort you’ve made – It is quite remarkable.”
NOT A WHALE, AND THE CAT: PRINCE CHARLES AND CAMILLA TRIED ON MASKS PANTHERS AT THE MASQUERADE BALL (PHOTOS)

Prince Charles and his wife Camilla, the Duchess Chornoliska, organized a charity masquerade ball in his London residence, Clarence house. Their Highnesses are both presidents of the Fund, Elephant Family ("Family of elephants"), who is working on saving the endangered Asian elephant. The founder of Fund is the brother of Camilla — mark Shand.

Guests, among whom were actors, models, designers, had to wear animal masks. Themselves Charles and Camilla tried on the black glittering mask of Panthers. 71-year-old Duchess looked very chic in her outfit of his signature style — loose white tunic and wide-legged pants.

Meanwhile, many jokingly said that Charles incorrectly picked up the mask, and that he should dress up like a whale. On the eve of the US President Donald trump amused the social network, calling Charles by mistake “Prince of Wales” and “Prince of whales”, prompting a barrage of cartoons.
Sabyasachi meets Prince Charles at masquerade ball

Indian designer Sabyasachi met Prince Charles and his wife Camilla at a masquerade ball hosted by the couple at the Clarence House.

Sabyasachi was invited to the annual Animal Masquerade ball for the Elephant Family. At the ball, the royal couple wore masks designed by the ace designer, presented to them by Elephant family.

Elephant Family is a charity that works to protect the endangered Asian Elephant.

Sabyasachi had designed Tiger Masks for Elephant Family.

The masks were modeled by the designer on the royal Bengal Tiger, which is also the Sabyasachi logo.

The design of the mask was created after “taking inspiration from jazz clubs in New Orleans and 1920’s Calcutta,” Sabyasachi had said on Instagram.

The masks were finely embroidered with intricate handiwork and overlaid on papier-mache.
PRESS COVERAGE

VANITY FAIR | MONTHLY UNIQUE USERS: 126,924

Social Light: The Animal Ball, presented by Elephant Family

![Images of people dressed in animal costumes at a ball.]
The Week's Best Dressed

This week, formality was in the air as actors, musicians and models alike all embraced a dressed-up approach to event dressing. Selena Gomez chose Celine by Hedi Slimane feathers, Claire Foy stepped out in Simone Rocha sequins and Kate Hudson opted for floor-length by New York-based Markarian, topped off with Bulgari jewels.
The Week's Best Dressed

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The Animal Ball, London - June 13 2019

Sabine Getty and Emilia Wickstead, both in dresses of Wickstead’s design.
Alexa Chung Channels Her Inner Seahorse In Prada At The Animal Ball

From leopards to birds and bees, Alexa Chung joined a host of familiar faces – including designer Vivienne Westwood, artist Tracey Emin and actor Douglas Booth – in donning animal-themed masks for the Animal Ball at London’s Clarence House on June 13. Chung, who wore a grey silk Prada gown with black lace overlay, chose a glittery seahorse mask for the occasion.

Hosted by Prince Charles and the Duchess of Cornwall, the masquerade ball brought many respected figures together to raise awareness of animal conservation. The celebrated charity – Elephant Family – was established by Camilla’s late brother, Mark Shand, a keen conservationist who died in 2014. The NGO helps to protect the Asian elephant from extinction in the wild.

The customised masks, which were worn by all attendees, were created by designers, including Missoni, Prada, Vivienne Westwood and Chloé. Additionally, several elephant sculptures – all sculpted from the weed Lantana Camara – were placed around the grounds for the event, with a further 100 due to be placed around the Royal Parks, too.

“From this day forward Elephant Family will not only dedicate their efforts to protecting Asia’s elephants – but also to protecting all other wildlife in the region that find themselves in conflict with humans and moving those communities towards coexistence – that’s the key,” said Prince Charles while addressing the great artistic and charitable efforts of everyone in the room.
Indian designers show their support for wildlife at The Animal Ball 2019

The Animal Ball celebrates the most endangered wildlife on the planet—and this year, the fundraising event will be held on June 19 in London. An initiative by the Elephant Family (which aims to protect Asian elephants and their natural habitat), the annual charity ball will see over 20 iconic fashion houses and labels participate to raise awareness for animal conservation. Representing India are couturiers Sabyasachi Mukherjee, Anita Dongre and Gaurav Gupta, who have each designed animal-themed masks that will be worn by the guests attending The Animal Ball 2019.

For his mask, Mukherjee has borrowed inspiration from his favourite animal, the Royal Bengal Tiger—which also happens to be his label’s logo.
Prince Charles and Camilla wear sparkly animal masks to attend royal event

Prince Charles and Camilla attended a royal event in glittery animal masks, and they seemed to be having a whale of a time.

The duke and duchess hosted the Animal Ball, a star-studded event held in honour of conservation charity The Elephant Family.

Guests were required to wear masks to the event, and the royal couple chose black panther ones which they held up to their face for the cameras. At one point during his speech, Prince Charles apologised for being "underdressed".

The annual event raises money for the Elephant Family charity, for which Charles and Camilla are co-presidents. The organisation, dedicated to protecting the Asian elephants from extinction in the wild, was co-founded by Camilla's brother, Mark Shand.

Prince Charles has been busy this week – along with the ball, he's also released new photos from the gardens at his private Highgrove residence to celebrate 25 years since he opened the royal gardens to the public.

The Prince of Wales bought the property in 1980, and has since transformed the outdoor space, making it a public attraction which has raised £7 million for charity via the garden tours, events, catering and retail, with a shop on site that sells some produce that uses ingredients grown in the gardens.

The prince has said of the gardens: 'One of my greatest joys is to see the pleasure that the garden can bring to many of the visitors and that everybody seems to find some part of it that is special to them.'
Tatler Talks with Lara Johnson-Wheeler: Ruth Ganesh at the Animal Ball 2019

A new interview series exploring the evolution of High Society in the digital age

In our most recent episode of ‘Tatler Talks with Lara Johnson-Wheeler’, a new interview series exploring the evolution of fundraising and the social calendar in the digital age, Johnson-Wheeler attends the Elephant Family’s Animal Ball at Lancaster House to chat with CEO Ruth Ganesh about London’s most carnivalesque couture costume party.

The Elephant Family exists to save the iconic Asian elephant from extinction. Having joined forces with the late Mark Shand in 2004, Ruth has been at the forefront of the charity’s conservation successes ever since. After a three-year hiatus, the Animal Ball returns to the mansion in St James’s, hosted by Royal Presidents TRHs The Prince of Wales & The Duchess of Cornwall.

The Animal Ball has been called ‘revenge on all the charity fundraisers everyone is so sick of’. ‘I think having 500 couture headpieces by 40 different fashion designers and 24 rooms in a palace justifies the revenge factor!’ laughs Ruth. With guests including Yasmin Le Bon, Vivienne Westwood and Andreas Kronthaler, Rick Owens and Michèle Lamy, as well as music from Mullino, King Charles and DJ Ben Bridgewater, this glamorous affair is indeed a veritable zoo of fashion’s finest and Britain’s best-dressed.

Watch the interview here to find out more and keep your eyes peeled for the next from the series.
MEDIA COVERAGE - OVERALL REACH

TOTAL PRESS PRINT COVERAGE
10
TOTAL REACH
5,977,763

TOTAL PRESS ONLINE COVERAGE
29
TOTAL REACH
3,675,446,699

TOTAL PRESS COVERAGE
39
TOTAL REACH
3,681,424,462